

Sustainable

#225

Automotive Sustainability Guide

In recent years, sustainability has evolved from a corporate goal to detailed functional KPIs among all major OEMs. While today sustainability initiatives revolve around building a zero-emission vehicle portfolio, the breadth of sustainability has spread beyond vehicles to wider environmental and societal aspects, such as carbon neutral manufacturing and conscious material sourcing.

For many players in the automotive industry, the biggest challenge around sustainability will be identifying prioritizations in technologies and applications that balance compliance with cost effective changes to product and process. As 2030 approaches, the year set as a deadline for many government-led sustainability initiatives, it is crucial that automakers not only formulate and commit to their own strategies, but identify the tools, technologies, products, partnerships, and more that will help them achieve their sustainability goals.

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COVERAGE



FREQUENCY



PUBLICATION FORMAT



PAGES



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Key questions answered

- > What are the current corporate level case studies and best practices around OEM sustainability initiatives?
- > How are OEM product portfolios differing in terms of CO2/km, and how are they performance against their sales in a region?
- > What are the use cases OEMs are planning for sustainability in the design and engineering stages to track, measure, and reduce emissions across the product lifecycle?
- > What are the key technologies being implemented by OEMs that enable their sustainability goals?

This research supports



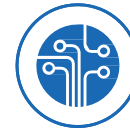
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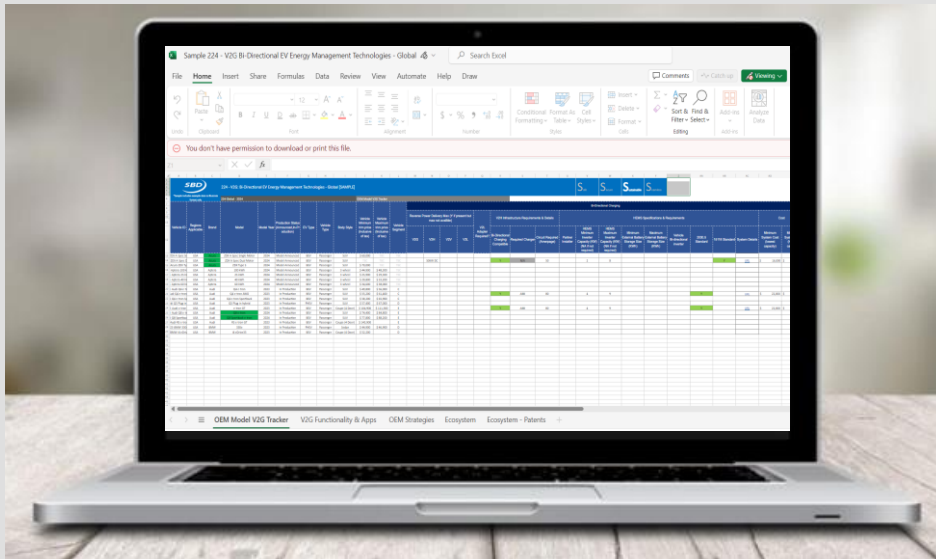
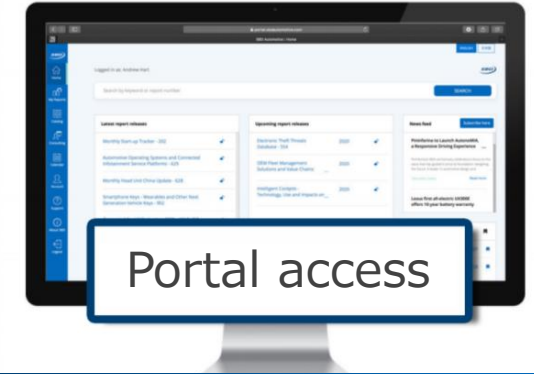
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