

#299



AutoRoadmaps

AutoRoadmaps is a powerful tool designed to enable clear, confident, and fast responses to competitive questions in an increasingly complex and fast-changing market. Curated from tens of thousands of trusted and validated sources, it provides distilled intelligence data validated by human expert analysis in a normalized and actionable way, allowing you to save time, optimize products, uncover gaps, and align teams to create market confidence.

With 13 OEM groups and a minimum of 50 trends tracked each quarter, users can see the complete picture with 'signals' from thousands of sources that are compiled into a single location. These signals show more than 50 distinct automotive roadmaps and tech trends that, together, keep users up to date on what has changed in the last three months. At the same time, AutoRoadmaps also works to ensure that users are not over- (or under-) reacting to market announcements coming in from around the world. In addition to offering full trend market coverage for the USA, Europe and China, pre-signal coverage is provided for Japan and South Korea.

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RELATED SBD REPORTS

201 – Innovation Guide

Helps companies understand innovations inside, or on the peripherals of the automotive industry, and the companies spearheading those technologies.

202 - Monthly Start-up Tracker

Provides the latest news on interesting new start-ups, collaborations, investments, partnerships and acquisitions, as well as the top automotive events.

COVERAGE



GLOBAL



NA



CHINA



EUROPE

FREQUENCY



ANNUALLY



QUARTERLY



ONE-OFF

PUBLICATION FORMAT



PDF



POWERPOINT



EXCEL



ONLINE

Request price



Key questions answered

- > ‘Signals’ from thousands of sources are compiled into a single location
- > See what has changed in the last 3 months is your roadmap up to date
- > Signals power > 50 distinct automotive roadmaps and tech trends
- > AutoRoadmaps helps ensure users are not over- (or under-) reacting to a single market announcement

This research supports



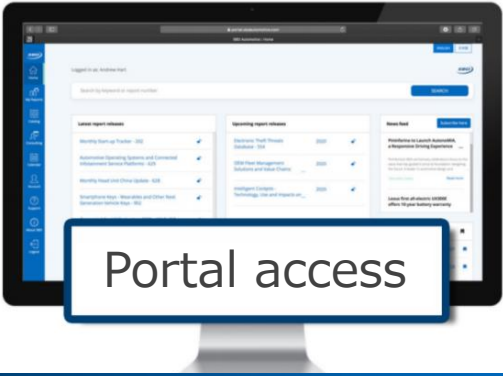
Product Planners



Marketing

Do I have access?

100+ Reports published per year
 50k+ Slides of insights, forecasts & data
 4,000+ # of auto professionals who access our reports



Market	OEM Group	Category	Sub-category	Status	Launch date	Signal Strength	Confidence	Link	Latest Report Date	Confidence	2021	2022	2023	2024	2025	2026	2027	2028	2029
USA	Ford	Aut partys integration	Car-to-home integration	Launched	-2021	High	High	Link	13/09/2022	High									
USA	GM	Aut partys integration	Car-to-home integration	Launched	-2021	High	High	Link	13/09/2022	High									
USA	Hyundai	Aut partys integration	Car-to-home integration	Launched	-2021	High	High	Link	13/09/2022	High									
USA	Toyota	Aut partys integration	Car-to-home integration	Launched	-2021	High	High	Link	13/09/2022	High									
USA	Vauxhall	Aut partys integration	Car-to-home integration	Launched	-2021	High	High	Link	13/09/2022	High									
USA	Ford	Aut partys integration	Car-to-home integration	Launched	-2021	High	High	Link	13/09/2022	High									
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View Excel Data Sheet Sample

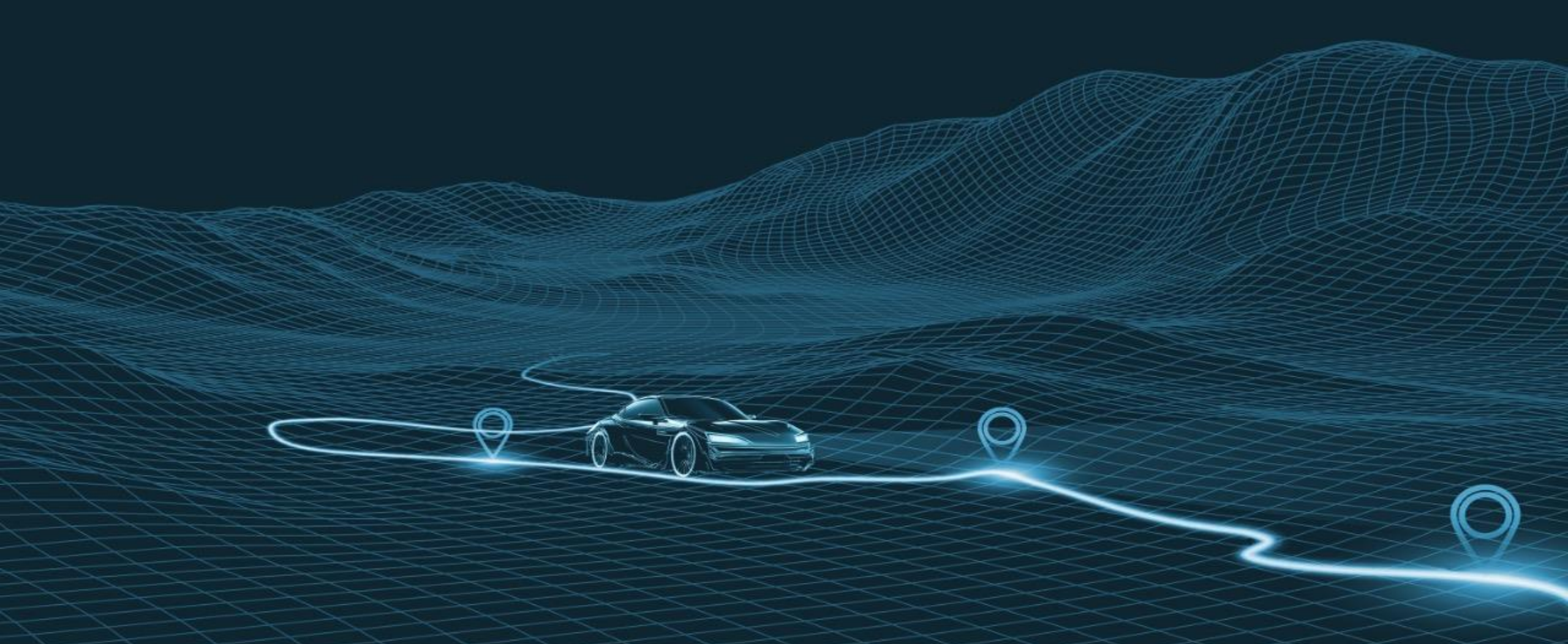
AutoRoadmaps
 For an in-depth curation of tens of thousands of trusted and validated sources

50+ Trends covered

13 OEMs covered

USA, Europe, China & pre-signal coverage for Japan and South Korea

[View Excel Sample >](#)



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AutoRoadmaps

The challenges

- Tracking, filtering, mapping, and distilling **auto technology market intelligence** across tens of thousands of news articles, patent filings, and competitive announcements is **nearly impossible to action at scale**.
- Identifying **trusted, up-to-date** and **reliable information sources** is becoming more important as new information is being published **faster than ever before**.

Research pain-points

"Are we falling behind our competitors in 5G?"

- **Distributed intel sources**
100,000's of data points to read, analyze and accurately assess
- **Missing info**
A single trend requires dedicated research, covering 'everything' is nearly impossible
- **Conflicting signals**
It's too easy to over- (or under-) react based on a single market announcement
- **Out-of-date information**
Competitor positioning must be redone again and again (and again)
- **Lack of trust**
Strategic decisions require trusted sourcing of underlying data and assumptions

The breakthrough

AutoRoadmaps solves this challenge

- **Single reference point**
'Signals' from thousands of sources are compiled into a single workbook
- **Comprehensive coverage**
Signals power 50+ distinct auto roadmaps and tech trends with more added as they emerge
- **Common & clear definitions**
Standard definitions of signals, roadmaps, trends, current status, and confidence level to act upon
- **Regularly updated**
Updated each quarter to incorporate the latest Signals and the impact on OEM roadmaps
- **100% traceability**
See exactly which signals are feeding roadmap assumptions with links to SBD Reports to go deeper



50+

Unique Trend IDs

- In-Car Commerce
- CO2 Emissions Targets
- Video Streaming
- Car-to-Home Integration
- Gesture Recognition
- Bendable Displays

- ADAS L1-L5
- Subscriptions
- Holographic Displays
- 5G Services
- In-Car VPA
- FaaS

- Digital Cockpit/IVI
- Android Automotive
- EV Charging Payments
- Fully Automated Parking
- Bio-fabricated Materials
- Amazon – Connected Services

20+

Tracked OEM Groups



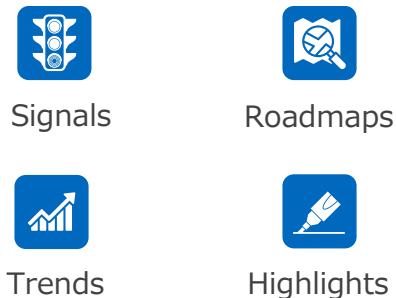
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Covered Regions



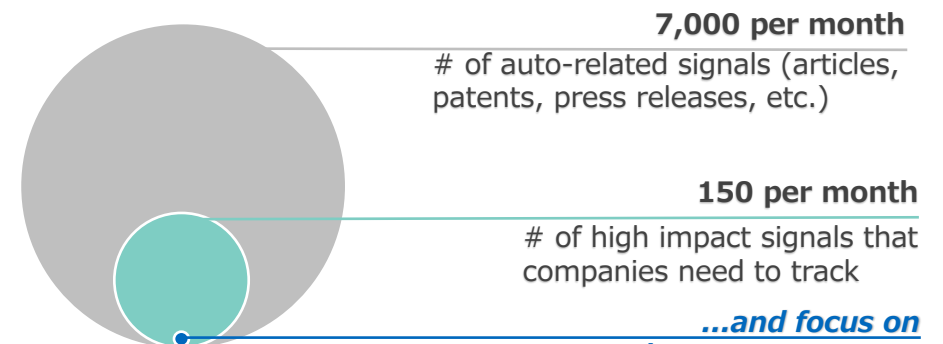
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Levels of insight



10,000+

Signals Tracked

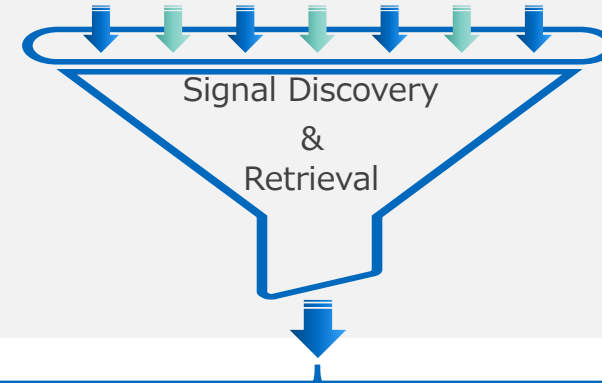


...and focus on what matters to you

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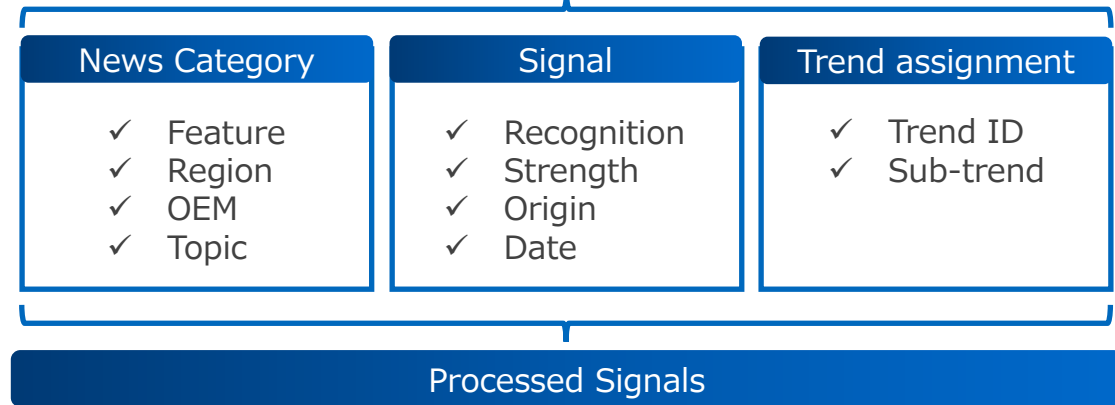
Automated web-scraping

50,000 news articles, OEM announcements, etc. = 50,000 Signals



2

LLM-assisted extraction and human review process



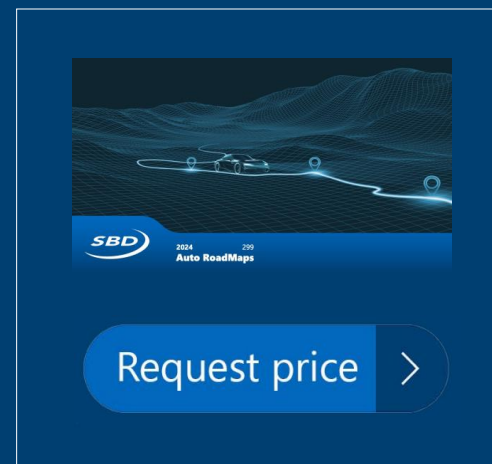
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Human Expert QA and review





Request the price





Contact SBD Automotive

Do you have any questions?

If you have any questions or feedback about this research report or SBD Automotive's consulting services, you can email us at info@sbdautomotive.com or discuss with your local account manager below.



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