

2 days

F VenetianExpo
Talk to hundreds of start-ups

1 ½ days

E Central Plaza
Get Supplier Demos

1 ½ days

D Beach Lot
Test out the latest autonomous tech

1 day

C Central Hall
Check out latest CE trends

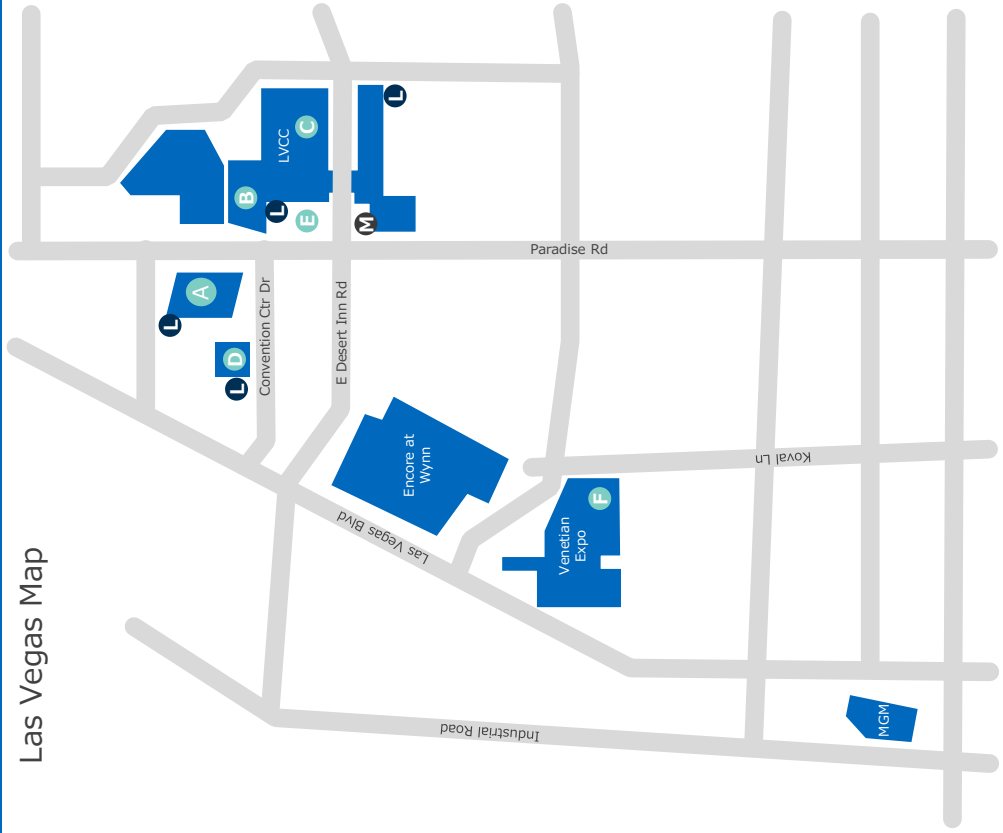
1 day

B North Hall
Smart Cities & IoT

½ day

A West Hall
Most car makers & suppliers

If you only have...



L Resorts World – Loop Stations

M Boingo Station – Las Vegas Monorail

• To avoid constantly switching locations, try to keep mornings free for visiting exhibition halls, and afternoons for meetings

• You'll walk at least 5 miles per day, so wear comfortable shoes

• It takes twice as long to get anywhere as you'd expect

Top tips

Times

Sun 5th – **Media Day**
Mon 6th – **Media Day**

Tues 7th **10-6pm**

Wed 8th **9-6pm**

Thurs 9th **9-6pm**

Fri 10th **9-4pm**

Missed something?



SBD will publish 100+ pages of insights with hundreds of images and dozens of videos to help you after the event in our full event report.

Questions for us on CES? Scan Below or Email Us!



Events@sbdautomotive.com



2025

DCESTM

Powered by The Consumer Technology Association®

Tour Guide

Everything you need to know about the biggest show of the year



A. West Hall

1. HERE Technologies (3500)
2. LG Displays (3800)
3. Amazon Web Services (4000)
4. dSPACE (4500)
5. Mobileye (4700)
6. Qualcomm (5000)
7. Clarios (5600)
8. American Axle & Manufacturing (6100)
9. Aeva (6900)
10. Helm.ai (7500)
11. Green Hills Software LLC (6926)
12. Hesai Technology (6824)

13. Vector (6640)
14. LeddarTech (6752)
15. Yazaki Innovations (6352)
16. Gentex (6340)
17. XPERI (5840)
18. Great Wall Motor (5852)
19. Zeekr (5640)
20. Suzuki Motors (5340)
21. Waymo (5040)
22. John Deere (5016)
23. Honda (4640)
24. Sonatus (4422)

25. Hyundai Mobis (4440)
26. QNX (4224)
27. SmartEye AB (3840)
28. Garmin International (3540)
29. Zoox (3316)
30. Motrex (3308)
31. Elektrobit (3400)
32. Tier IV (3460)
33. Miovision (4071)
34. Apex.ai (4566)
35. Mitsubishi Electric (4874)
36. SoundHound AI (4964)

C. North Hall

37. What3Words (6174)
38. Seehva.AI (6378)
39. Cerence AI (7066)
40. Verge Motorcycles (10349)
41. DEEPX (9045)
42. Star Charge Americas (8749)
43. Siemens (8725)
44. 3M (8513)
45. HITACHI (8317)

D. Central Hall

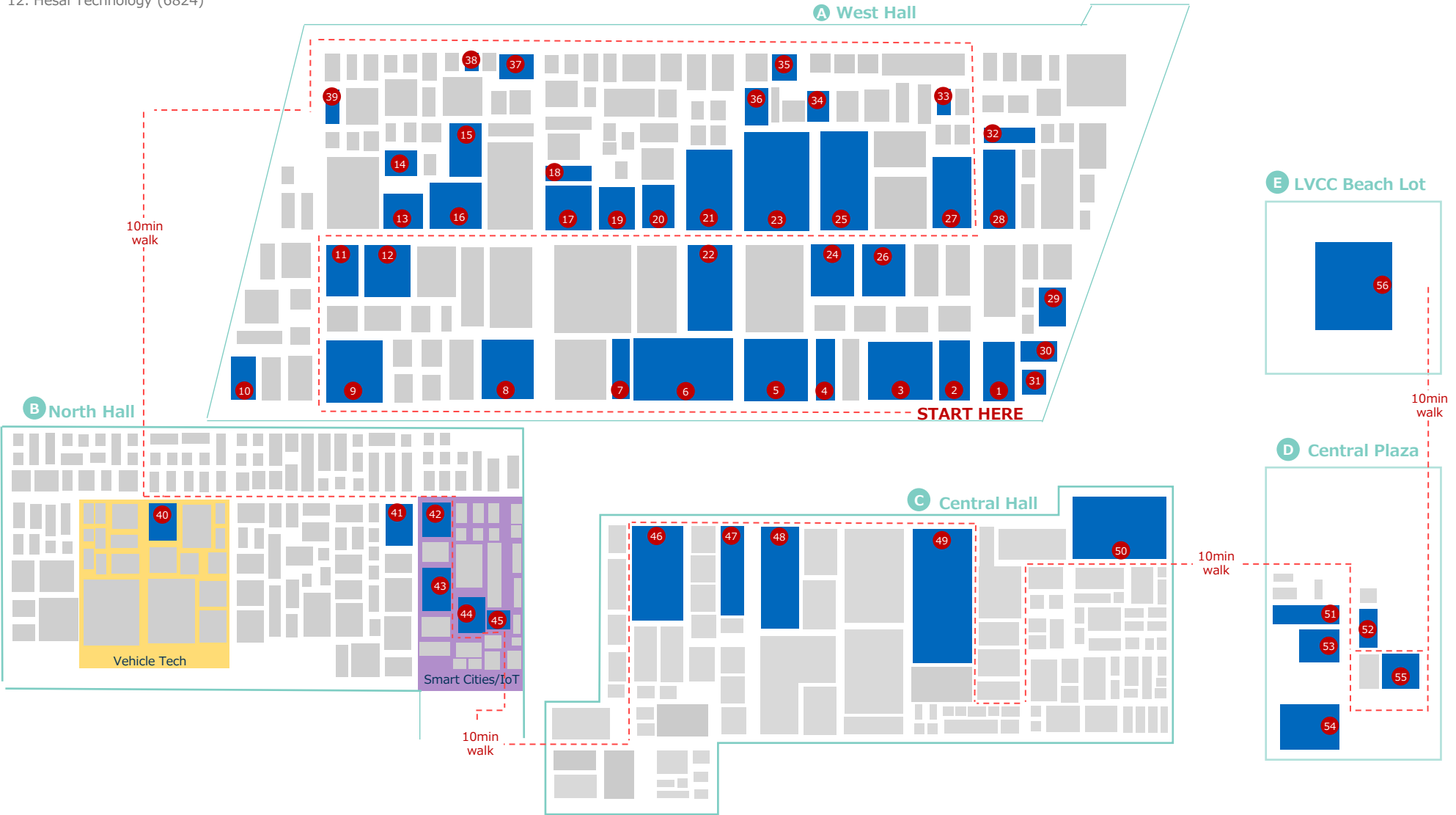
46. LG Electronics (16008)
47. Bosch(17207)
48. Panasonic (17609)
49. Samsung/Harman (19608)
50. Sony (21800)

E. Central Plaza

51. Continental Automotive (CP-715)*
52. Valeo (CP-709)*
53. Scout Motors (CP-412)*
54. NXP Semiconductors (CP-107)*
55. BMW (Silver 3)*

E. LVCC Beach Lot

56. Aptiv (Beach Lot)*



* - Booths may have restricted access and require pre-booking



G. Locations at Off-Site Hotels/Lots

57. Hyundai Motor & Kia (Zero01ne Ventures)* - Venetian Expo