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SBD Automotive
Ann Arbor, MI, USA



Securing the Software-Defined Vehicle

Challenges and recommendations

June 17, 2022

SBD Automotive - Mission

Delivering confidence through clarity, insight and vision

Our Areas of Expertise



Connected



Autonomous



Shared



Electric



Secure

Why are we talking about the software-defined car?

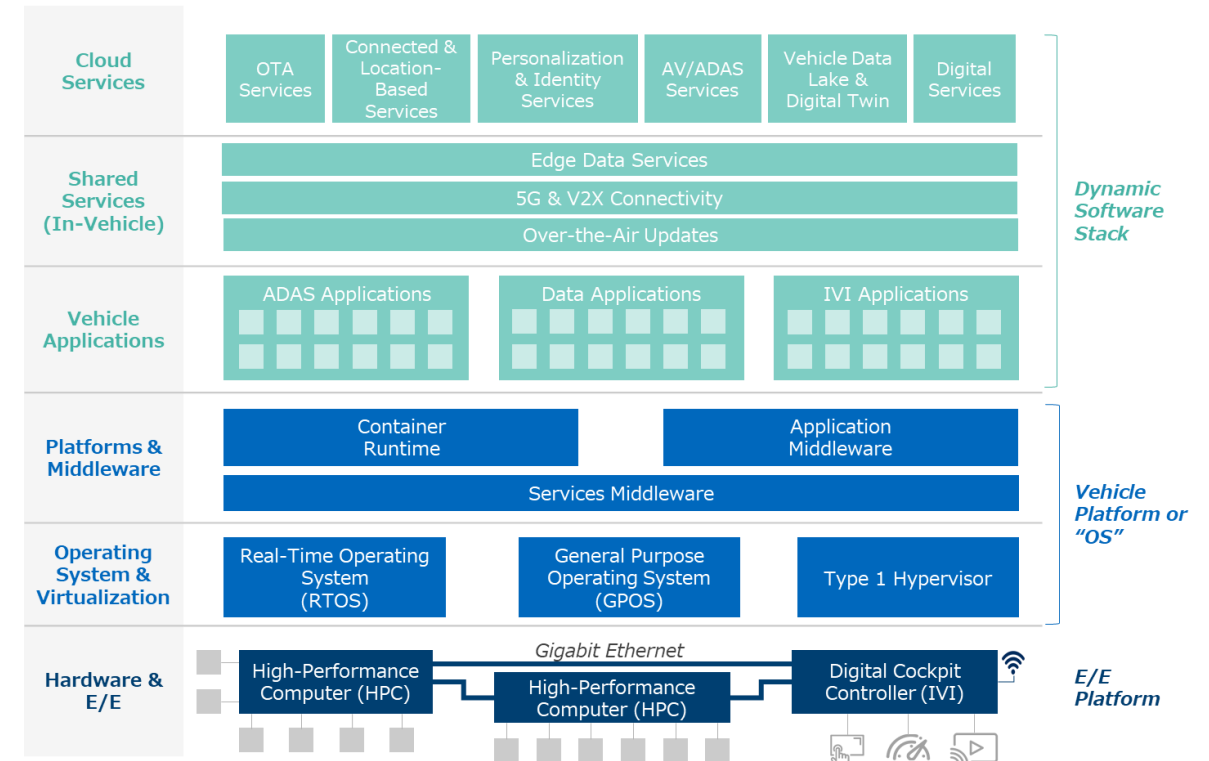
- It's not just a buzzword – everything is changing
- Following the previous examples of software-defined X
- But safety presents new challenges
- New stakeholders, new processes, new suppliers, new software = cybersecurity risk



Defining the software-defined vehicle



- 1 SDVs allow software to be **designed, developed and tested in a fully virtualized environment**, leveraging the scale of cloud services to simulate vehicle software
- 2 SDVs require **multiple layers of hardware and software across different domains** in order to implement this separation
- 3 SDVs allow OEMs to **dynamically implement new business models & customer experiences** much faster than before
- 4 SDVs create **significant disruption** in the traditional automotive electronics supply chain while creating new **“blue oceans”**
- 5 Much of the core SDV software stack is non-differentiating, making **standards & open-source software** attractive to OEMs

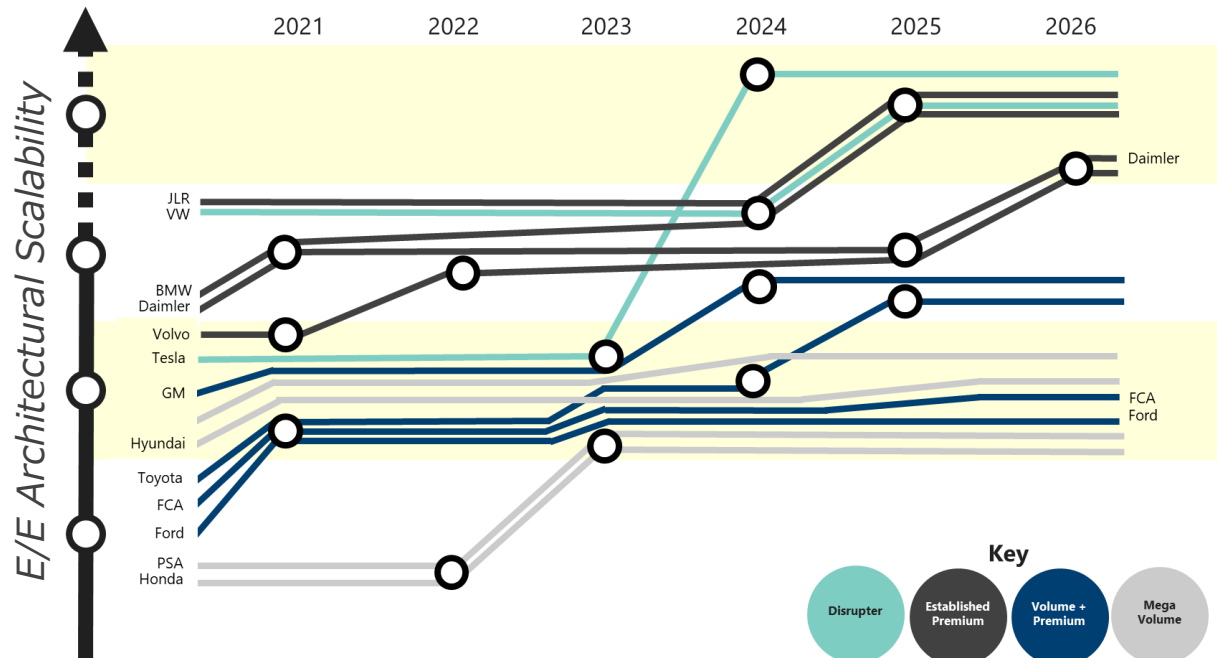
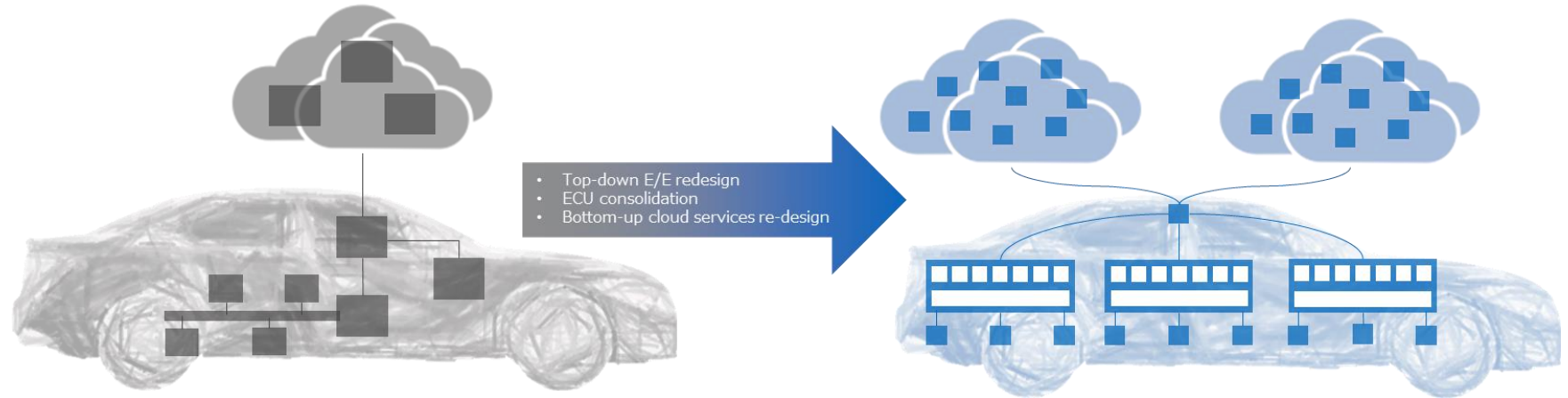


Source: SBD Automotive // The Software-Defined Vehicle (2021)

OEMs are just starting development of SDVs

Step 1:

Building the in-vehicle infrastructure



Source: SBD Automotive // Report 630 – E/E Architectures

Step 2: Maturation

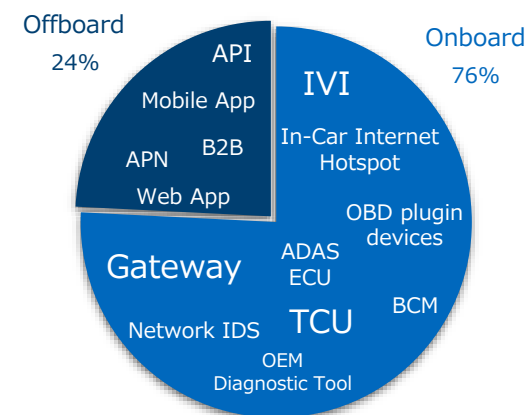
Maternity Challenges

- Organizational
- Process/lifecycle
- Talent
- Supplier
- Toolchain
- Consumer market

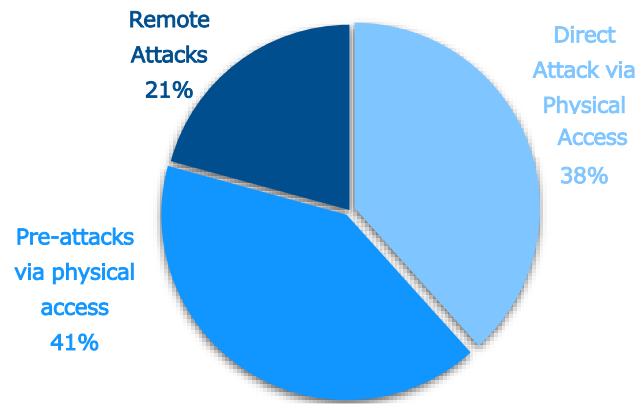
Architecture

We have uncovered significant vulnerabilities during recent pen tests

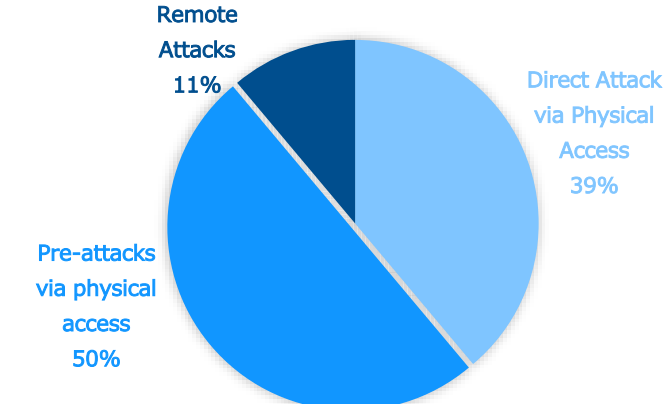
Pen Tests by SBD (last 3 years)



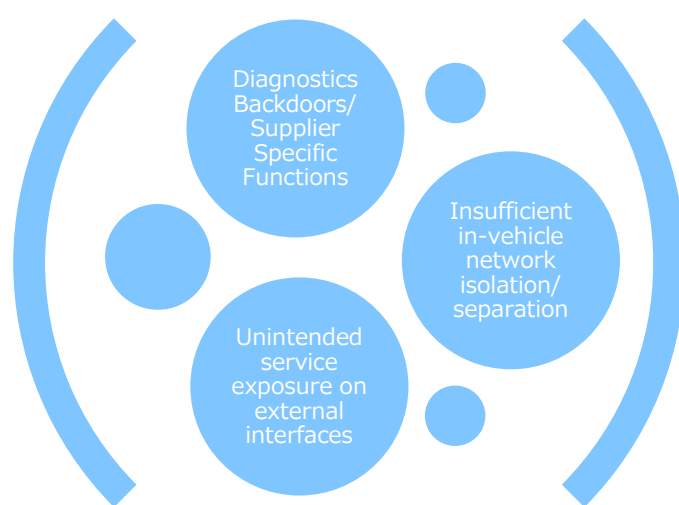
Vulnerability vs Attack Vector



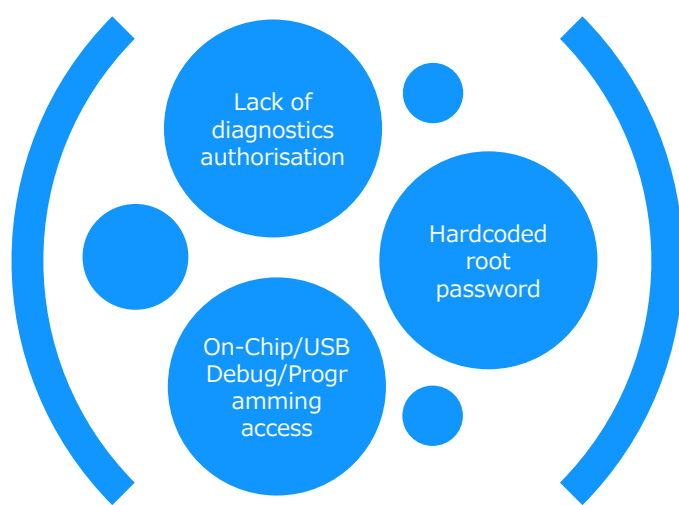
High Severity Vulnerabilities vs Attack Vector



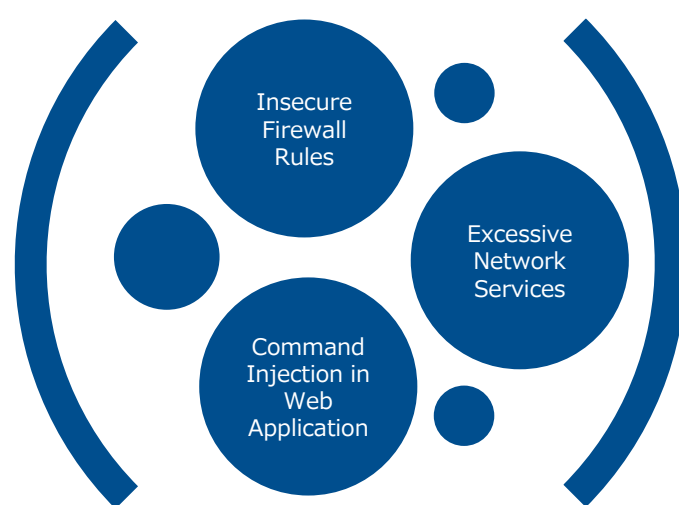
Top 3 High Severity Vulnerabilities



Direct Attack via Physical Access

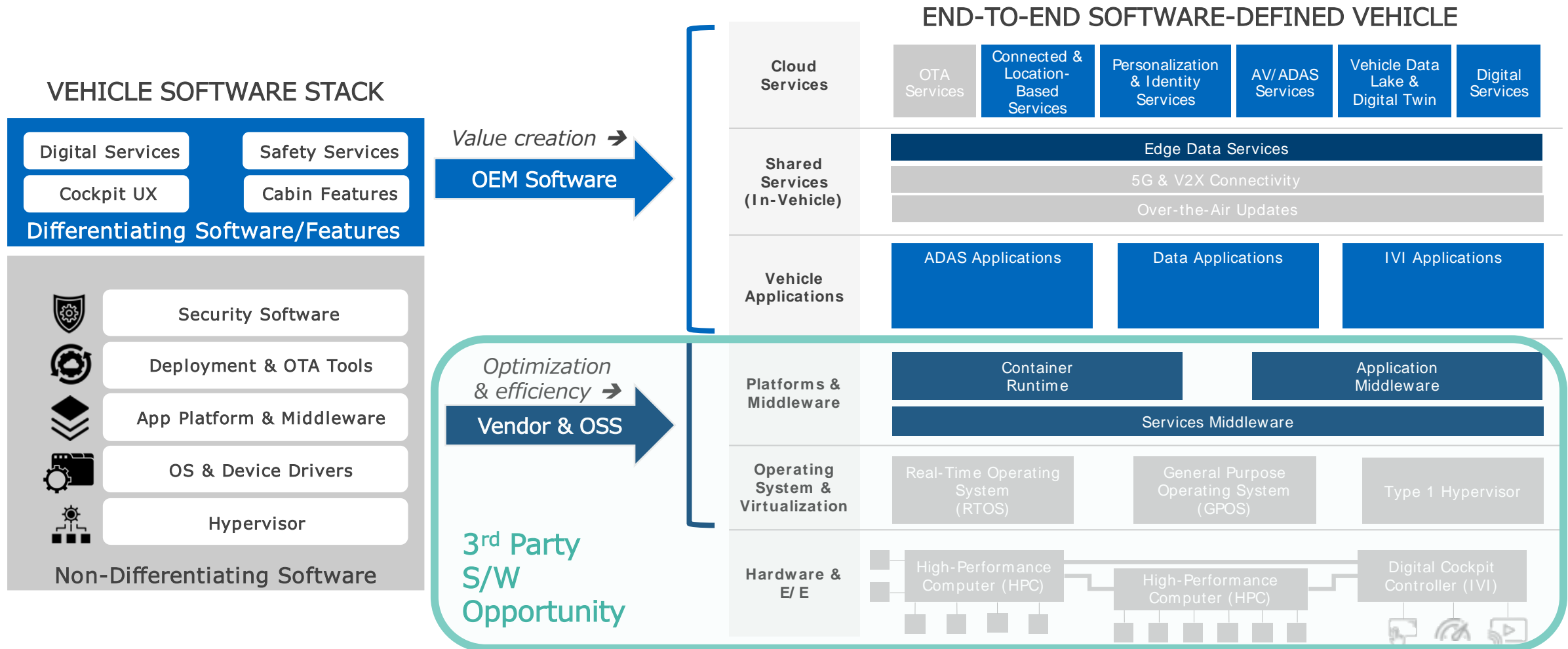


Pre-Attacks via Physical Access



Remote Attacks

New cloud-integrated s/w architecture = bigger attack surface





Homogenous computing environments
between cloud and car



Cross-domain in-vehicle middleware
for distributed computing



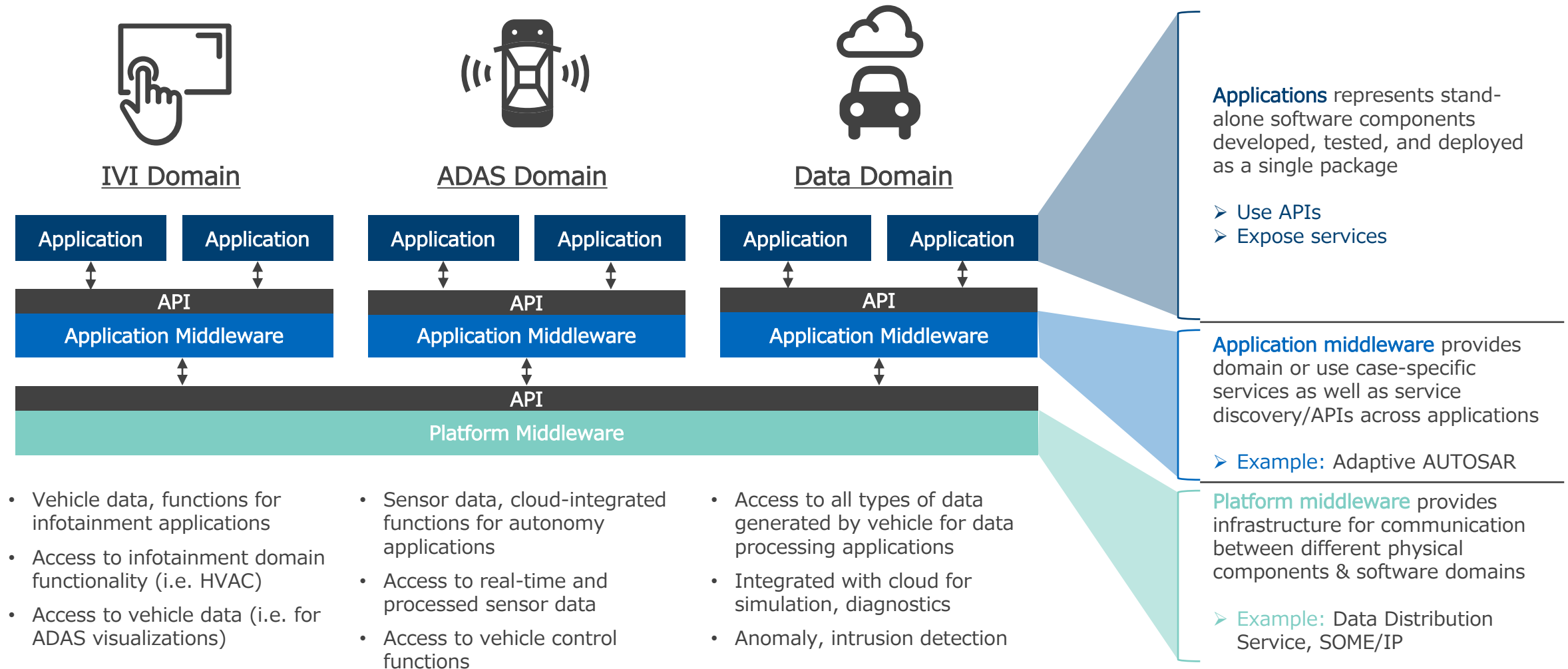
Domain-specific runtime environments for
specialized use cases



Cloud-integrated toolsets
for data processing, training, and reporting

- ✓ Simulation
- ✓ Portability
- ✓ Scalability
- ✓ Integration
- ✓ Efficiency

Middleware implements APIs as in-vehicle SOA enabler



3 key themes & their implications



1. Cloud-native computing principles are being applied to platforms in the vehicle

Leverage abstraction, identity to establish defense in depth

2. Vehicles represent both a node and a hub in the edge computing environment

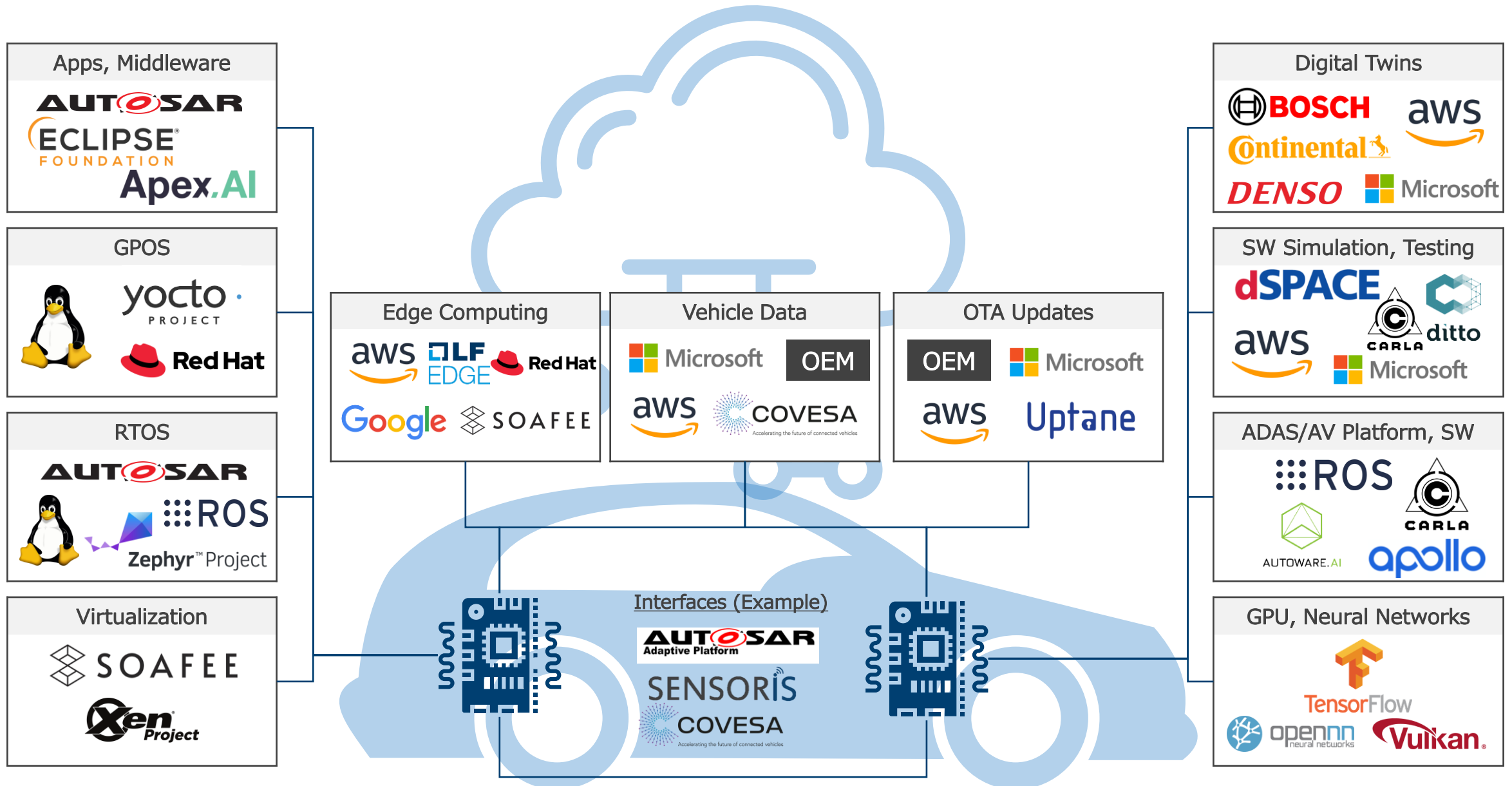
The vehicle itself must be capable of sanitizing and protecting PII

3. Vehicle software systems can be fully simulated with a virtual workbench

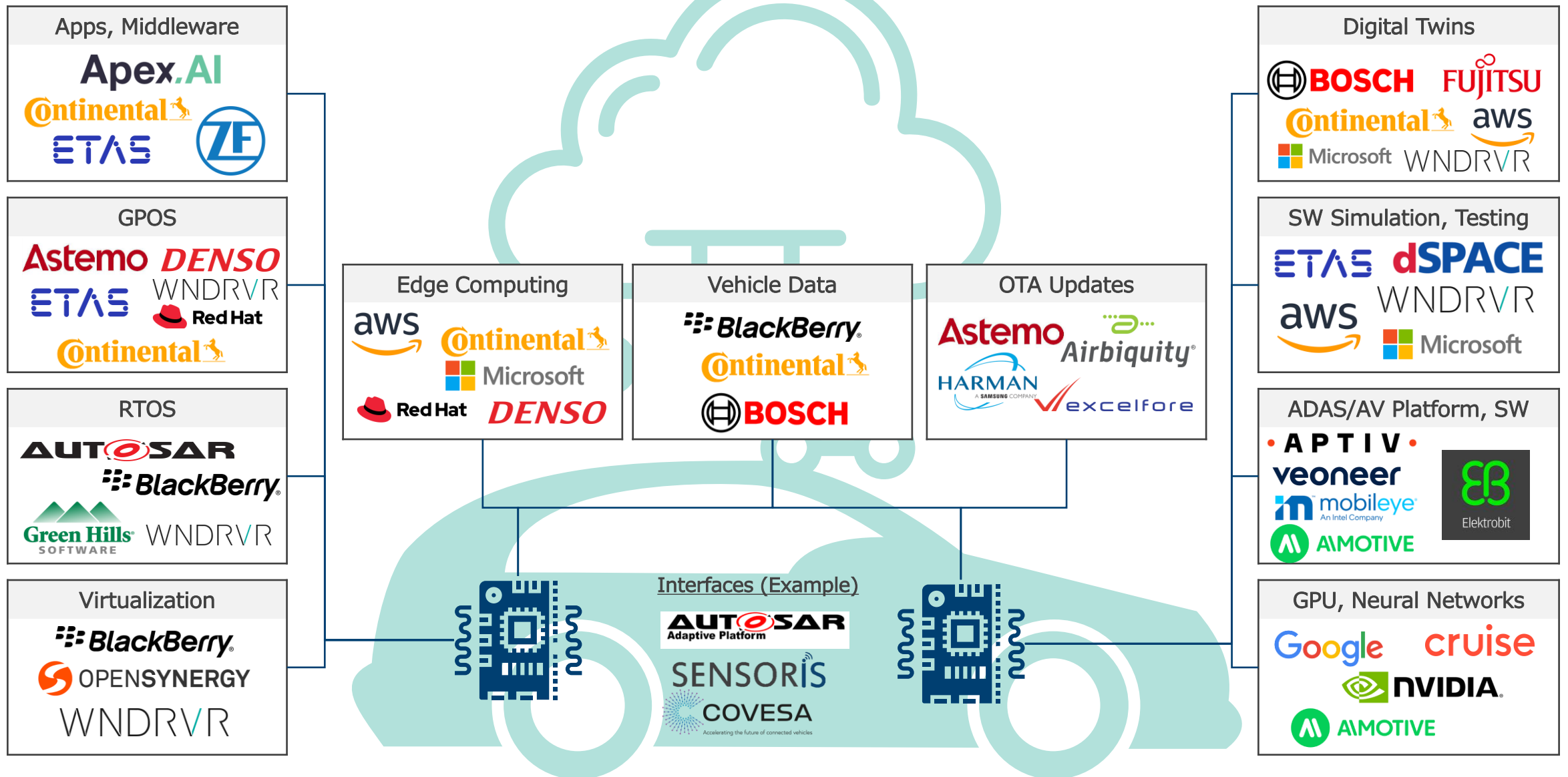
Cybersecurity testing and incident response can be greatly accelerated leveraging scalable, automated simulation tools

Tools

OSS enablers & standards in the software-defined vehicle

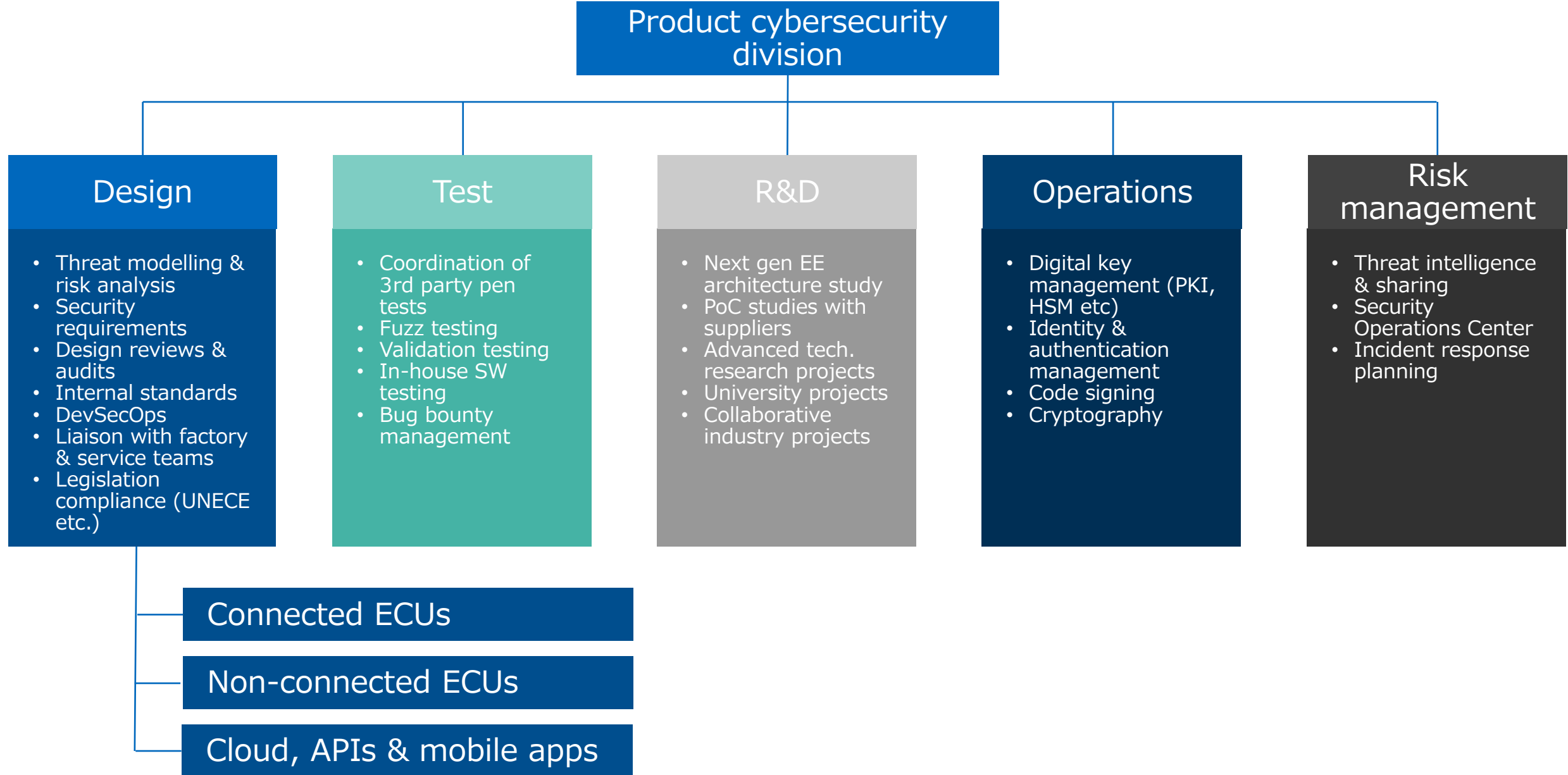


Vendors in the software-defined vehicle



Organizations

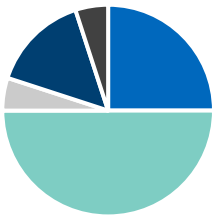
Supporting SDVs requires a mature cybersecurity organization



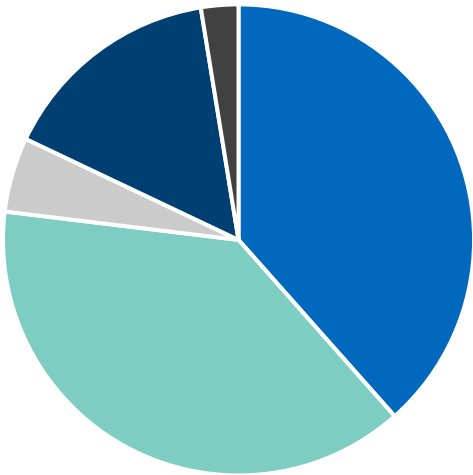
Cyber teams are growing and 'shifting left' over time



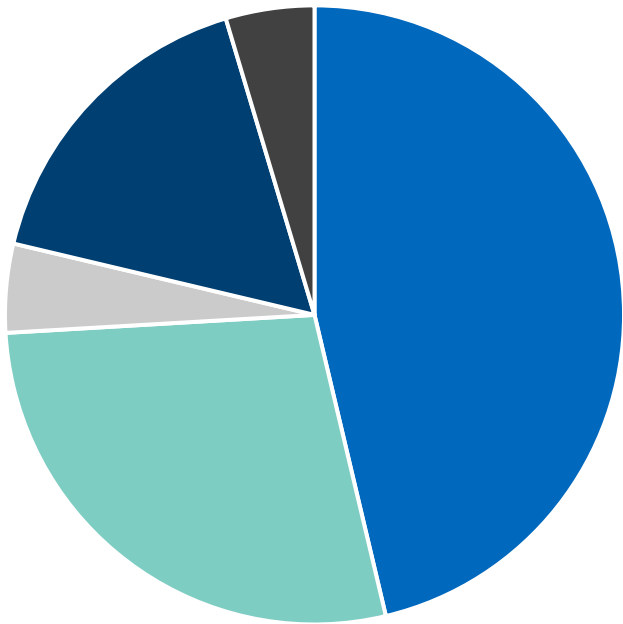
Estimated proportion of OEM cyber team involved in each work area
(The size of the pie chart illustrates the relative size of the cyber team each year.)



Typical OEM 2016
(Total staff = 20)



Typical OEM 2021
(Total staff = 80)



Typical OEM 2026
(Total staff = 120)

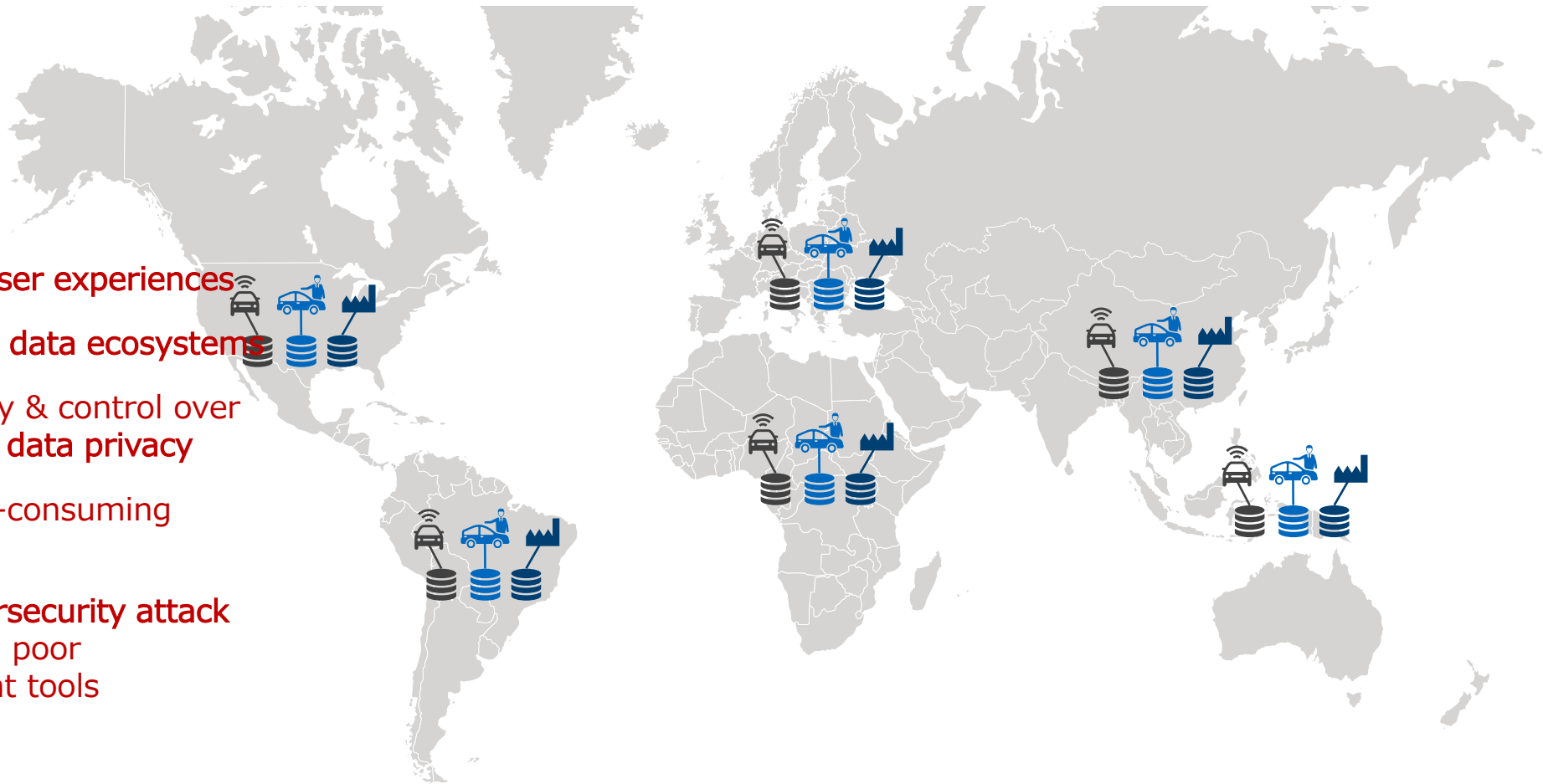
■ Design ■ Test ■ R&D ■ Operations ■ Risk management

Globalization

Most OEMs have had regionally fragmented tech ecosystems



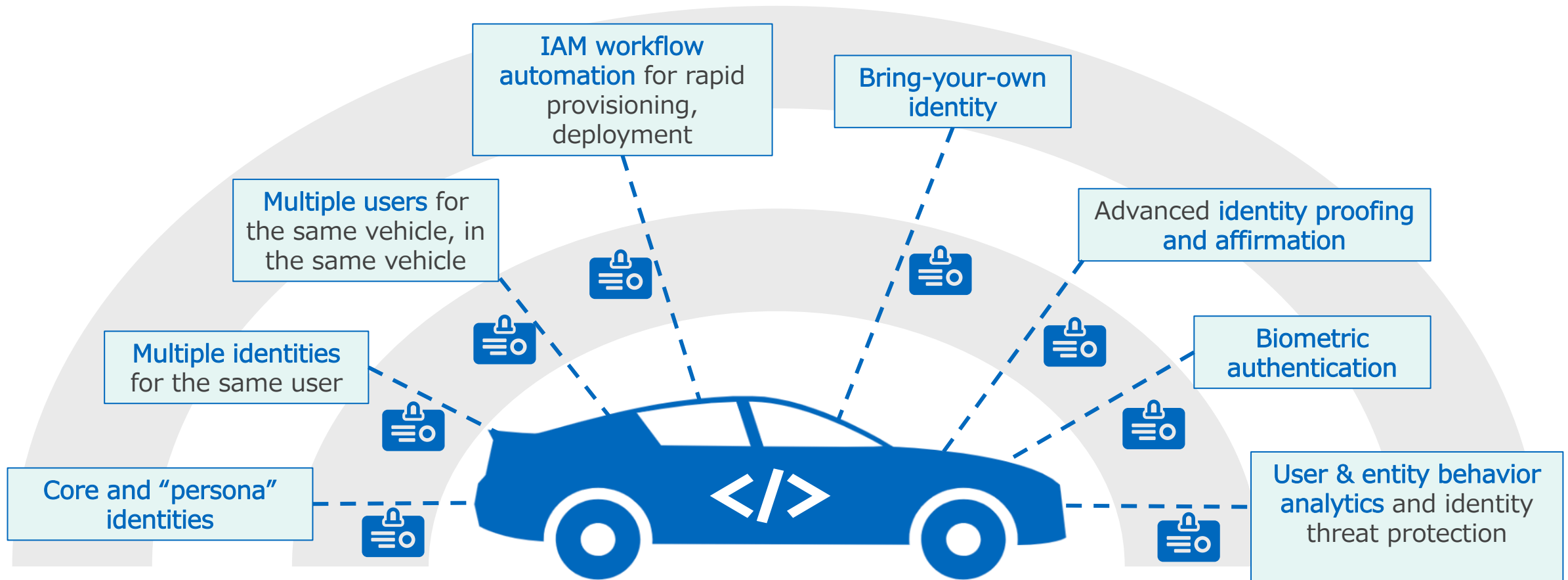
- ! Disjointed user experiences
- ! Fragmented data ecosystems
- ! Poor visibility & control over user-centric data privacy
- ! Costly, time-consuming audits
- ! Bigger cybersecurity attack surface with poor management tools



Identity & access management underpins SDVs



- The emergence of the software-defined vehicle megatrend creates **massive demand for identity & access management services within and connected to the vehicle itself.**
- **One identity can be used for many vehicle services with a wide range of access security requirements.** To ensure appropriate cybersecurity measures for each service requires an IAM strategy that can efficiently handle a many-to-many interface of identities to electronic entities and services within a single vehicle journey.



Takeaways

Our three main takeaways for those supporting SDV security:



1

Emerging software and tools supporting software-defined vehicles enlarge the vehicle attack surface by enhancing offboard integration

2

These same tools enable modern cybersecurity countermeasures in & outside of the vehicle, empowering OEM cybersecurity organizations to act more quickly and efficiently

3

Key strategic and tactical design decisions are being made **now**, requiring urgent action by cybersecurity teams to add organizational and technical requirements

Thank you!



SBD Automotive

Global leaders in automotive technology research, consulting, and cybersecurity

Connectivity

Autonomy

Shared Mobility

Electrification

Security



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